



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



MANAGEMENT PROGRAMME FOR WOMEN ENTREPRENEURS

EMPOWERING WOMEN ENTREPRENEURS

Course starting: 14 April 2011

Last Date to apply: 15 March 2011

Management Programme for Women Entrepreneurs (MPWE)

The Indian Institute of Management Bangalore (IIMB) will conduct a Management Program for Women Entrepreneurs (MPWE) at the IIMB campus from April 14 to May 25, 2011. This unique program coordinated by NS Raghavan Centre for Entrepreneurial Learning (NSRCEL) and held every summer since 2004, encourages, empowers and educates aspiring women entrepreneurs to create their own business or social enterprise by converting their raw business ideas into viable business plans. It also enables current women entrepreneurs to grow their existing business or social enterprise. Many alumni have created new enterprises or built their ongoing business after attending this comprehensive program.

Program Objective

This program is specifically designed for women entrepreneurs and is focused on enabling them to identify viable business opportunities and develop a viable and sustainable plan for their proposed enterprise. All participants who attend a minimum of 90% of the scheduled classroom sessions, present their Business Plan to the group in class and submit a copy of their Business Plan for evaluation will receive a certificate of program completion from IIMB. All participants who successfully complete the MPWE program are registered as IIMB Alumni. Prizes with certificates are also awarded for the best business plans presented.

The MPWE 2011 will be inaugurated on Thursday, April 14, 2011 at 9.00 a.m. Classes will be held from 10 a.m. to 5 p.m. from April 14 to 30 and again from May 16 to 25 on all days Monday to Saturday. During the period May 1-15 participants are expected to work on their Business Plan for presenting in the class during the last week of the program.

The program is divided into five broad modules:

- Introduction to Business and Entrepreneurship,
- Business Fundamentals,
- From Ideas to a Startup Company,
- Practicum and
- Business Plan.

It will also cover topics related to working with and interacting with the Government departments and such other related soft skill. Each module will have multiple topics under it. The program is supplemented with visits to firms and interactions with entrepreneurs, angel investors, bankers and VCs. The program will also have an MPWE alumni seminar to learn from and network with the previous batches.

Eligibility

Applicants must have good working knowledge of English with a diploma or a degree.

Programme Fee + Service Tax at 10.3%

Residential - Rs. 1,35,000/- + 13,905/- = Rs. 1,48,905/-

Residential fee includes accommodation in a non-a/c single room in the new IIMB girls' hostel block on campus during the entire program period April 13 to May 26, 2011. The fee includes breakfast and dinner.

Non-Residential - Rs. 1,20,000/- + 12,360/- = Rs. 1,32,360/-

The program fee covers (residential and non-residential) all program activities, materials, refreshments and lunch on all program days.

NSRCEL is offering scholarships upto 60% of the fee. Applicants must apply separately for this scholarship with two details. i) how much scholarship they would like to avail and ii) a document (a maximum of 500 words) detailing out justifications for seeking the scholarship.

Award of Certificate

A certificate of completion will be awarded by IIMB to the participants at the end of the program upon successful completion of the program satisfying the program requirements.

Alumni

On successful completion of the programme, the participants are eligible to be admitted to IIM Bangalore Alumni association on a onetime payment of Rs 3000/-.

Registration

The interested candidates for the program may send the completed registration form, and a one-page resume stating work or business experience and academic record must be sent with the application to the email ID mpwe@iimb.ernet.in or to the following address. Applications should be sent with a DD for Rs. 50,000 payable to IIM Bangalore on or before 15th March 2011 before 5.00 pm. All registrations will get an acknowledgement with reference number within one week on receipt of application through e-mail. Registrations will be confirmed by 25th March 2011 and final payment depending on the scholarship amount, should be paid before 7th April. Please note, the program fee is payable only by demand draft.

The Administrative Officer

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<http://www.facebook.com/pages/IIM-Bangalore-Executive-Education-Programmes/156110104431789>

Participants interested in the programme may contact IIMB at the above-mentioned address for clarifications, if any. Once registration is accepted, cancellation / refund queries and requests will not be entertained.