



The Foundation for Youth Social Entrepreneurship

Nomination package – Asia Pacific Future100

Contact:

FYSE

Ms Andrea Krause – Director

[Email] andrea@fyse.org

[Tel] +852 8170 3587

The Foundation for Youth Social Entrepreneurship (FYSE)

The Foundation for Youth Social Entrepreneurship (FYSE) is a regional organization inspiring and empowering young people to make innovative suggestions and actions to create positive change and real impact in their communities, their countries and Asia.

Our mission is the support young entrepreneurs and Changemakers to realize their ideas, to make a positive impact on their society and to gain valuable soft skills while doing so. Young aspiring entrepreneurs in Asia not only lack the experience and confidence in their abilities, despite having great ideas, they also lack role models from their societies to inspire them to reach for higher aims.

By providing a range of tailored support including entrepreneurship and social innovation training that is youthful, exciting and dynamic we aim to inspire youth to take actions now, no matter how big or small their actions might be.

Vision

Asia's young people are inspired and empowered to change their community for good.

Motto

Unlocking Potential. Igniting Ideas. Empowering Actions.

Aims

- To promote entrepreneurship among young people
- To profile and promote entrepreneurial role models from Asia
- To inspire and empower young people to generate positive action
- To connect young entrepreneurs to their peers and essential resources to achieve business success.

What Makes Us Unique

The FYSE celebrates social innovation and entrepreneurship amongst young people from Asia, raising the awareness of successful young entrepreneurs, relaying confidence; inspiring and motivating young people who are setting up or developing a business or social project.

- The only network celebrating and developing young social Changemakers and entrepreneurs regionally.
- The only community network of young entrepreneurs from Asia, to mobilize peer to peer action-learning and the generation of business relationships
- The only network, which provides resources and training without requiring membership in partner organization or institution - therefore open to everyone interested.
- Strong involvement of successful entrepreneurs and professionals as facilitators and mentors in all our program, to provide high quality training

Core Activities

Asia Pacific Future 100: Seeks to recognize and promote 100 young entrepreneurs and social Changemakers from Asia as inspiring role models for youth.

Change Catalyst Conference: The most innovative and inspiring platform for young entrepreneurs to learn, network and celebrate.

Social Innovation Training: Bored in class was yesterday. Our courses teach young people about social innovation and entrepreneurship

Research - Strategy: Provide consultancy expertise and research on enterprise related matters, in particular on social and youth entrepreneurship.



About Asia Pacific Future100

“Future100” is an inspirational project that seeks to recognize, acknowledge and promote promising young entrepreneurs and social Changemakers from Asia.

Young people in Asia lack role models from their societies with which they can identify themselves. Well known entrepreneurs are either from abroad or too old to relate to them and their success. Asian youth needs role models which are from their countries and in similar age to them to inspire and ignite the entrepreneurial spark in them.

On the other hand young entrepreneurs and social Changemakers hardly ever make their headlines despite their tremendous social and economic contribution.

The Solution

The “Asia Pacific Future 100” project is a platform to provide young and inspirational role models from Asia to our youth to raise entrepreneurship awareness in Asia Pacific. 100 young entrepreneurs and social Changemakers under the age of 30 years will be selected and their stories will serve as inspiration to start-ups and aspirant young entrepreneurs.

Asia Pacific Future 100 fellows include young people under the age of 30 who are an entrepreneurial inspiration to other young people.

Future 100 members are successful young entrepreneurs who dared to stride out by setting up their own business, social enterprise or NGO. They have overcome challenges by realizing their vision and believing in themselves.

We will have two categories for the awards: commercial entrepreneurship and social Changemakers.

- **Commercial entrepreneurship** includes individuals who set up a business in any field of commerce, with the main objective of achieving profit returns.
- **Social Changemakers** are individuals who have set up a business, social enterprise, NGO or who have started an informal sustainable project with the sole objective of achieving social returns.



The Judges (10/3/2009):

Dr. Meena Galliara (India): *Professor Social Entrepreneurship; Narsee Monjee Institute of Management Studies Mumbai*

Mr. Wei Wei (China): *National Director China; Right to Play*

Mr. Julian Webb (Australia): *Asia Region Facilitator for the World Bank's infoDev Incubator Initiative*

Mr. Chandran Nair (Hong Kong): *Founder & CEO; Global Institute For Tomorrow*

Ms. Yvonne Yeung (Hong Kong): *Vice-Chairperson; Hong Kong Social Entrepreneurship Forum*

Mr Ken Ito (Japan): *Director Tokyo Social Venture Forum*

Ms Vivian Gee (Switzerland): *Head of South East and East Asia, Schwab Foundation*

Change Catalyst Conference

The announcement and celebration of the Asia Pacific Future 100 will be during the annual Change Catalyst Conference, held in November 2009. The Change catalyst conference is an intense capacity and leadership building conference for young entrepreneurs and social Changemakers to increase their knowledge, skills and organizational capacity.

Sessions include:

Roundtables on:

- Social Innovation in Asia
- Attracting investments and venture capital in Asia Pacific
- Good Case practices in Social entrepreneurship in Asia Pacific

Workshops on:

Social innovation	Business Trends
Leadership skills	Influence and Negotiation
Scaling and impact assessment	Social Marketing

Experts including entrepreneurs, business leaders and social Changemakers from Asia Pacific will deliver the intense trainings. Participation of investors in the conference will assure that participants gain a business advantage beyond training and networking.

Conference delegates include Asia Pacific Future100 winners and maximum 200 other young entrepreneurs and social Changemakers from Asia Pacific.

The highlight of the conference will include the induction of the winners of the Asia Pacific Future100 in a grand gala dinner.



About Asia Pacific Future100

Awards Process

Key Nominee information:

1. Nomination is open to everyone up to 30 years of age.
2. Asia Pacific Future 100 is a regional nomination process. Nominations are invited from: Mongolia, China, Japan, Laos, Cambodia, Vietnam, Philippines, Brunei, Bangladesh, India, Pakistan, Nepal, Bhutan, Thailand, Malaysia, Singapore, South Korea, Sri Lanka, Indonesia, Myanmar.
3. Any person, including employees, partners and family members of a nominee, may nominate an Entrepreneur.
4. The nominee consents to being nominated as an entrant in the Asia Pacific Future 100 project by filling out a consensus form and by providing detailed information about the business/project and his;/her involvement.
5. At a minimum, this project/ business must have existed and be run for a 12-month periods before Nomination.

Nomination period:

Nominations will be open from May to August 2009. An online form will be available for download.

Nominations need to be send as soft copy including all supporting documents as .zip file named "nominee name _ country" to future100@fyse.org

Selection process:

The Nomination committee will forward potential candidates to the Selection Board. The Selection Board will nominate the final 100 "Future100" inductees.

Selection Criteria:

The following selection criteria apply to all nominees:

- Leadership potential of the Founder
- Growth potential of project/business;
- Social impact
- Financial sustainability
- The originality of the business/ project concept

The panel also considers:

- The entrepreneur's age when the business was started; and
- Any special challenges that had to be overcome.

Judging and due diligence will be completed by the end of September, 2009.

Award recipients will be confirmed by mid- September 2009. Future100 inductees and judges will be invited to attend the Change Catalyst conference and official Future100-Gala to be held in November 2009.



Awards Terms and Conditions

1. This project is initiated by the Foundation for Youth Social Entrepreneurship.
2. Nominations for the Asia Pacific Future 100 are invited from Mongolia, China, Japan, Laos, Cambodia, Vietnam, Philippines, Brunei, Bangladesh, India, Pakistan, Nepal, Bhutan, Thailand, Malaysia, Singapore, South Korea, Sri Lanka, Indonesia, Myanmar.
3. The Nominee of must be not more than 30 years of age.
4. The Nominee must be the founder of the business or initiator of the project and still hold a leadership position in the venture.
5. The enterprise of Future100 nominees is not required to be formally registered.
6. Any person, including employees, partners and family members of a nominee, may nominate an entrepreneur. Self- nominations are invited.
7. The nominee has to consent to being nominated as an entrant in the Asia Pacific Future 100 project.
8. The nominator and nominee confirm that all information contained in the nomination form is true and correct, and agree that the provision of incomplete, untrue or incorrect information may result in the nomination being disqualified without notice being given.
9. Nominations may be submitted by e-mail (future100@fyse.org).
10. In order to be considered for adjudication, complete nominations including supporting documents must be submitted no later than 6pm on 31st August 2009, or such other date as FYSE may specify.
11. The decision of the judges will be final. FYSE shall not be obliged to give reasons for its decisions.
12. Asia Pacific Future100 winners agree to be available for interviews and publications about themselves and their ventures for promotional purpose.
13. Asia Pacific Future100 winners agree to be available for at least 2 annual speaker arrangements about their venture experience within 12 month of winning the Future100.
14. Asia Pacific Future100 Winners grant permission to be profiled at the FYSE website including their entrepreneurial history, personal experience and photos. Profiles will be developed in cooperation between Asia Pacific Future100 winners and FYSE without remuneration.
15. Nominees grant permission to FYSE to use their personal and business information submitted to FYSE for promotional and publicity purposes without prior notice or remuneration.
16. Nominees selected as one of the Asia Pacific Future 100 entrepreneurs for 2009 will be notified by e-mail or post.
17. FYSE reserve the right to change and alter the terms and conditions of the Future 100 competition at any time without notice.
18. FYSE make no guarantee or warranty that the nominator or nominee will derive any commercial or business benefit from the project.
19. Asia Pacific Future100 winners should do their utmost to attend the Change Catalyst conference with the official Future100 Gala event in November 2009.